FOR IMMEDIATE RELEASE





Bright Now! Dental[®] Provided Free Dental Care in Burbank, CA Volunteers Delivered Nearly \$50K in Donated Dentistry to the Los Angeles Community

Burbank, CA – May 14, 2018 – Bright Now! Dental, partnered with <u>Smiles for Everyone</u> <u>Foundation</u>, opened its doors on Sunday, May 6 to provide pro-bono dental work for lowincome, underinsured individuals in the Los Angeles community. Volunteer providers and support staff from <u>Smile Brands</u> affiliated dental offices all around Southern California gathered at the Burbank office and delivered nearly \$50,000 in donated dentistry to over 40 patients.

Throughout the event, many patients expressed their gratitude for the services received and the kindness shown by the volunteers. Steve Crawford had not been to the dentist in over 20 years. He said he came to the event because he had neglected his oral hygiene for years due to the loss of his job. "I'm fortunate that i found [this event]." he says. "Thank you so much! God Bless You!"

Michelle Hickey also has not received proper dental care in many years and has no insurance. Dr. Hoang-Anh Ho examined Michelle's x-rays and mouth and realized she needed much more work than what could be done during that appointment. Dr. Ho asked Smiles for Everyone Foundation's Program Coordinator, Audrey Nguyen, if she could bring Michelle back to her office at a later date and continue her work free of charge. Through the Foundation's <u>Smile</u> <u>Makeover program</u>, Dr. Ho will be able to provide Michelle with the extensive care she needs. Michelle was in tears when she heard the news and was so overwhelmed by Dr. Ho's generosity.

Dr. Ho was among four providers who volunteered their time at the Burbank Day of Giving. Other volunteer providers include Dr. Bobby Afrooz, Dr. Codruta Julia Fosman, and Dr. Michelle Martin. Procedures provided by the volunteers included <u>checkups</u>, <u>cleanings</u>, <u>oral cancer</u> <u>screenings</u>, <u>fluoride treatments</u>, <u>fillings</u> and <u>extractions</u>.

<u>Smile Brands'</u> Vice President of Southern California Operations, Claudia Perez, and Director of Market Operations of Northern Los Angeles, Nareg Pandazos were also in attendance.

The Foundation would like to thank all the volunteers who took the time out of their weekend to help deliver Smiles to those in need. The next Day of Giving will be held at <u>Bright Now! Dental</u> in Orlando, FL on June 2.

About Bright Now! Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as <u>orthodontics</u>, oral surgery, periodontics and endodontics at over 150 offices across Colorado, California, Washington, Oregon, Utah, Arizona, Florida, Virginia, Maryland, Pennsylvania, Ohio, and Indiana. Bright Now! Dental's Southern California offices are operated by Sahawneh Dental Corporation (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. <u>Smile Brands Inc.</u> provides comprehensive business support services through exclusive long term service agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 14,000 smiles and \$12 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

Contacts: Bright Now! Dental Jody Martin <u>PR@smilebrands.com</u> 714.427.1299

Smiles for Everyone Foundation Crystal Strait <u>crystal.strait@smilesforeveryone.org</u> 714.824.5037